

**CITY OF BOULDER, COLORADO  
BOARDS AND COMMISSIONS MEETING MINUTES FORM**

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<b>NAME OF BOARD/COMMISSION:</b>	<b>DOWNTOWN MANAGEMENT COMMISSION</b>	
<b>NAME/TELEPHONE OF PERSON PREPARING SUMMARY</b>	<b>Ruth Weiss--303-413-7318</b>	
<b>NAMES OF MEMBERS, STAFF, AND INVITED GUESTS PRESENT:</b>		
<b>BOARD MEMBERS:</b>	<b>DAHL, KOVAL, MCMULLEN, PATTERSON, RUTHERFORD (absent)</b>	
<b>STAFF:</b>	<b>WINTER, CUNNINGHAM, JOBERT, WEISS, MATTHEWS, LANDRITH, WEINHEIMER</b>	
<b>GUEST:</b>	<b>SEAN MAHER</b>	
<b>TYPE OF MEETING:</b>	<b>MINUTES</b>	<b>REGULAR: August 3, 2009</b>

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**AGENDA ITEM 1-** Meeting called to order 5:40 pm

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**AGENDA ITEM 2 – Roll Call:** All commissioners were present with the exception of Eric Rutherford.

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**AGENDA ITEM 3 – Approval of July 6, 2009 Minutes:** (See Action Item Below)

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**AGENDA ITEM 4– Public Participation:** none

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**AGENDA ITEM 5 – Police Update:** Carey Weinheimer discussed July overtime activity, issuance of 14 tickets, one arrest, 181 warnings, and 236 contacts. Officers handled dog violations, skateboards and bikes on the Mall along with transient issues of aggressive begging, couple of problems with fireworks and amplified music. Regular stats down this year from 2008. Parking garages incidences were half the number of last year. Bars down slightly with 36 calls this year versus 38 last year. McMullen questioned the increase in fights, the couch burning issue and asked if student move in will have police staff increased. Weinheimer responded there will be a large increase in police presence for move in. Patterson asked about the bar fights and responded that Thursday and Friday and Saturday were busiest. Dahl asked about a shop lifting incident, looking for clarification on what a shop keeper was permitted to do. Weinheimer answered that you can ask for restitution from the courts and civil damages can be sought.

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**AGENDA ITEM 6 – Parks Update:** Green could not attend meeting. Patterson complimented the beauty of the mall.

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**AGENDA ITEM 7 – BID Update:** BID Operations – Maher commented on double sided banners that are in the final design stage for the east and west end, from 8<sup>th</sup> to 23<sup>rd</sup> to identify the east and west ends of the mall. Maher mentioned that Green gave a suggestion on a scraper that has been successful in cleaning up sidewalk gum. Task Force Meeting this afternoon concluded with BID and DBI Boards looking to DMC for the loosening of sign board restrictions until the end of the year due to the economic conditions. The discussion was wide ranging but was geared to sandwich board signs. McMullen suggested that there are safety concerns with sandwich boards such as wind. Winter questioned if there were other types of signs to consider and Maher replied that they have examined other cities for sign ideas. Winter suggested that staff meet with Maher to discuss the sign issue prior to the next DMC meeting. Patterson questioned if there were concerns with visual clutter. Maher remarked that if there were a sign process and fee, it would weed out some of the retailers. Winter commented on safety concerns with a young boy injured by a sign and another sign board fell on someone wearing flip flops. Maher mentioned the huge success of the Sidewalk Sale. Only two Bands on the Bricks and two Noon Tunes left to the summer. August 21 and 22 is Boulder Fest. Marketing cut a deal with Channel 9 to sponsor Boulder Fest. Patterson asked about the Arapahos. Cunningham commented on the Arapahos, city sponsoring with DBI sponsoring. Patterson questioned the teepees; Cunningham commented that the focus will be healing with the Arapahos. Cunningham agreed with Patterson that they just can't get enough advertising out and it is an event for children. Koval asked Maher about Bands on the Bricks as it is a local event that there should be a way to get mall merchants more involved. Koval mentioned that Whittier School goes to Landmark for their expansion of 10,000 feet and could use some support. McMullen commended Maher on the visibility of DBI and his personal touch with the public per Patterson.

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**AGENDA ITEM 8–Matters from the Commissioners:** Dahl mentioned there should be a singles/mingle event. McMullen responded that a singles event around the campaign could be powerful to get voters motivated. Dahl suggested marketing to a different age group other than the students. Koval commented on the rooftop parking crowd as another segment of Boulder and a group to tap into. Jobert mentioned that the weight and its fluctuation is a liability for the city with rooftop events. Winter has an idea to use the roof deck at 15<sup>th</sup> and Pearl as a roof garden for downtown restaurants to grow fresh produce, part of Climate Action Plan. Later this month, there will be an informational meeting to have a brainstorming session.

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**AGENDA ITEM 9– Matters from the Staff:** Matthews began that July 4<sup>th</sup> has become a party on the tops of the garages with

a mess to clean up at RTD and 15<sup>th</sup>/Pearl. St Julien is being top coated, closed St Julien to short term parkers but is open to long term parkers and should be completed by Wednesday or Thursday this week. Matthews hopes it will be wrapped up by the end of August. Matthews has RFP's for washing. Next, painting and cleaning the rust. An integrated signage system, uniform in appearance, with way finding information on the garages, being considered. Premier to return in January 2010 at the St. Julien at 2008 prices to address water problems. Renovations at Randolph are being considered for this year. Matthews commented that we are behind in capital maintenance, looking at solar panels for the roof, use more efficient green lighting.

Cunningham discussed the café seating for 14 businesses off the mall due to issues in the Right of Way and no railings. Enforcement by Winter, Landrith and Cunningham as a pilot program with fees to be discussed, do it by a lease and folks will be surprised. Arapahoe event, 11am – 8 pm on Saturday, 8/8, and looking for suggestions to get it out to children. Moms like me.com was discussed to get the word out. BVSD principals are sending out emails and could be valuable to get the word out to children.

Jobert had distributed the 2<sup>nd</sup> quarter revenue figures with 160 parking permits available. On street meters are doing well and experiencing revenue challenges, holding back on expenses. Jobert will be asking DMC prior to budget meeting next month for their input. Winter commented on the Boardwalks on Friday at the Civic Use Pad and Winter will be putting together a Civic Use Task Force #4 to look at a doable process, with reps from CU, private sector, two city council members and only have access to site until 2020. Koval questioned what happens in 2020 with the response that it reverts back to the St. Julien. Landrith commented that the Downtown Ecopass program continues to be strong, working to update the business data base.

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**Meeting adjourned at 6:42 pm -** Patterson motioned for adjournment. Dahl seconded. All commissioners were in favor.

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**ACTION ITEMS:**

**MOTION:** Patterson motioned to approve the July 6, 2009 minutes. Koval seconded. Approved unanimously by all commissioners.

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**FUTURE MEETINGS:**

**September 14, 2009**

**Muni Lobby  
5:30 p.m.**

**Regular Meeting**

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APPROVED BY:

DOWNTOWN MANAGEMENT COMMISSION

Attest:

Ruth Weiss, Secretary

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Matt McMullen, Chair