

**CITY OF BOULDER, COLORADO
BOARDS AND COMMISSIONS MEETING MINUTES FORM**

NAME OF BOARD/COMMISSION:	DOWNTOWN MANAGEMENT COMMISSION	
NAME/TELEPHONE OF PERSON PREPARING SUMMARY	Ruth Weiss--303-413-7318	
NAMES OF MEMBERS, STAFF, AND INVITED GUESTS PRESENT:		
BOARD MEMBERS:	DAHL, KOVAL, MCMULLEN, PATTERSON, RUTHERFORD	
STAFF:	WINTER, JOBERT, WEISS, MATTHEWS, LANDRITH, WEINHEIMER, RAIT	
GUEST:	SEAN MAHER, DAVE ADAMS	
TYPE OF MEETING:	MINUTES	REGULAR: September 14, 2009

AGENDA ITEM 1- Meeting called to order 5:33 pm

AGENDA ITEM 2 – Roll Call: All commissioners were present.

AGENDA ITEM 3 – Approval of August 3, 2009 Minutes: (See Action Item Below)

AGENDA ITEM 4– Public Participation: none

AGENDA ITEM 5 – Police Update: Weinheimer discussed the police stats with the commissioners. Weinheimer mentioned the calls to the parking structures. Stolen bicycles continue to be a problem on the mall and throughout the city. McMullen questioned theft, drunk and fighting arrests which were doubled from last year. Patterson questioned Weinheimer about the ‘Young People Review of Businesses Downtown’ article and with a sticker for businesses that are friendly to young patrons. Weinheimer mentioned that some businesses limit the number of young people in stores to protect assets and deter theft.

AGENDA ITEM 6 – Parks Update: Green mentioned the tulip bulb give away on the mall was a success, three maintenance staff members on the mall, irrigation small bubbler in front of Lazy Dog, benches have been sanded, bulbs to be planted in October, wholesaler of annuals donates half of the cost, 1200 block family gathering area has some cracking and rotting of its timbers and designers are looking to make it safer and close the gaps in the wood for sustainability. Patterson asked if entertainers will usurp the area and Green replied that it will continue to be a pit. Green commented that there has not been a reported injury.

AGENDA ITEM 7 – BID Update: Maher commented on the success of the summer season. First Stampede successful. Munchkin Masquerade will be held on Thursday, October 29th. Maher mentioned that all 15 businesses were thrilled with their access to the consultants. One issue was that BID is primarily retailers and this program was used by 2nd floorers. Patterson asked if there was a common problem with the businesses and Maher replied that it was cost control and marketing issues primarily. CU banners are up. East and West End Mall banners are being worked on to bring light to the ends of the mall. Adams offered that there are 76 poles to banner. All holiday lights will be LED due to a grant from the City of Boulder Environmental Affairs. Switch on the holiday's event will be on Saturday, November 21. Right of Way issues discussed to address the tight economy and merchants desiring additional signage on the mall. Maher continued by presenting a sample sign board. McMullen commented on regulating the signs and a market approach with fees that would control the numbers of signs. Winter mentioned a policy whereby large stable flower pots are permissible and the signs would require an ordinance for the change. Maher mentioned that he would like to see sign enforcement relaxed into 2010 to accommodate additional research for a positive solution. Adams mentioned that when someone is asked to pull a sign in and they look down the road, there are other signs and regulation is warranted. Patterson suggested a sunset clause to revisit the issue and make it clear to retailers. The difference would be the use of the right of way with seating and racks with clothes for sale. Koval mentioned that the process and regulation is already in place and suggested that they go and get an application and fees. McMullen stated concern for aesthetic and safety issues. Maher discussed the relaxation of the signage. Patterson moved to ask enforcement to relax their position; not to exceed six months, beginning January 1, when the concept of sidewalk signs can be explored and nothing should be permitted that endangers the safety of the public. Rutherford seconded. McMullen reiterated asking enforcement to relax and questioned how quickly could the conversation take place. Winter commented the DMC staff could start immediately but enforcement and planning would need to be consulted for timing. Koval commented that who will make the determination of the public best interest. Matthews said that the difficulty is that a special class is being formed and the University Hill or the South Boulder area may want it, too. Matthews mentioned that the law must be handled equally throughout the city and he couldn't do it. Koval mentioned CU students have a project regarding businesses and their response to young people. Maher commented that merchants have voiced that enforcement is erratic, inconsistent; if everyone got consistent warnings, it would be better. Matthews mentioned that there is one person to enforce the entire city. Patterson retracted her motion. Koval suggested that we ask to give retailers the opportunity to see what they want. The committee will work on this issue and report back to the

commission. Winter mentioned the tickets to the CU Wyoming game.

AGENDA ITEM 8 – Public hearing and consideration of a motion to make a recommendation to city council of the Downtown and University Hill Management, Parking Services 2010 budget: Winter mentioned the budget in the packet is going forward to council and different from past budgets by returning past excess meter revenues to the general fund. BID EcoPass will merge with CAGID. Jobert commented personnel was flat lined, another year of capital improvements and the excess back to general with no cuts to this budget. First reading is October 6 with our budget at the second reading on October 20. The funding of the BID remains the same per Winter. Opened for public comment. No public comment voiced. Patterson moved to approve the budget. Dahl seconded the motion. McMullen questioned RTD and its increases and queried if we will comment to council of the RTD EcoPass variable. McMullen suggest advising council of the fine job by Winter and Jobert and the RTD wildcard is a reconciliation issue. Winter mentioned that on the 24th the Blue Ribbon Commission will need a presentation regarding general fund transfers. All commissioners were in favor of the motion and it passed unanimously.

AGENDA ITEM 9–Matters from the Commissioners: Koval, having walked the mall, commented on the large amount of gum on the sidewalks. Adams replied that 500 hours of scrapping was done during the summer and discussed the issues of scrapping gum in the summer versus the winter.

AGENDA ITEM 10– Matters from the Staff: Matthews mentioned the power washers in all 5 structures; a bid is out to paint the metal work in 3 garages, and looking for uniformity with the garages by both signage and color schemes, and increased street signage. May have to go the RFP route with consultants or ask for a central theme by branding. Matthews continued that they are awaiting the contract for the Randolph Center and hope to start before the end of the year. Landrith mentioned that the EcoPass numbers continue to increase, new contract due in two weeks to RTD. Funding is available for EcoPass for 2010 per Winter. Green Committee update by Landrith concerned rooftop gardening at 15th and Pearl parking structure. Winter mentioned the use of the Downtown Visitors Center as a model for energy efficiency due to the building’s visibility and awaiting a response from Environmental Affairs. Winter remarked on permit availability at the garages, commercial brokers were informed of the permits, the Civic Use Task Force to examine uses and will be reconvened with McMullen, Fern O’Brien and Wendy Reynolds, Josie Heath, Arts Commission, Planning Board, Mozel and Gray, council members, and looking for a date to meet. Dahl questioned the criteria. It will need to be built and then operated by builder. Rutherford requested the specs and Winter replied it was a 11000 sq ft foot print.

Meeting adjourned at 7:10 pm - Koval motioned for adjournment. Rutherford seconded. All commissioners were in favor.

ACTION ITEMS:

MOTION: Patterson motioned to approve the August 3, 2009 minutes. Rutherford seconded. Approved unanimously by all commissioners.

MOTION: Patterson moved to approve the budget. Dahl seconded the motion. All commissioners were in favor of the motion and it passed unanimously.

October 5, 2009	Council Chambers	Regular Meeting
	5:30 p.m.	

APPROVED BY:

DOWTOWN MANAGEMENT COMMISSION

Attest:

Ruth Weiss, Secretary

Matt McMullen, Chair