

**CITY OF BOULDER, COLORADO
BOARDS AND COMMISSIONS MEETING MINUTES FORM**

NAME OF BOARD/COMMISSION:	DOWNTOWN MANAGEMENT COMMISSION	
NAME/TELEPHONE OF PERSON PREPARING SUMMARY	Ruth Weiss--303-413-7318	
NAMES OF MEMBERS, STAFF, AND INVITED GUESTS PRESENT:		
BOARD MEMBERS:	DAHL, KOVAL, MCMULLEN, PATTERSON, RUTHERFORD	
STAFF:	WINTER, JOBERT, WEISS, MATTHEWS, LANDRITH, GREEN, WEINHEIMER	
GUEST:	SEAN MAHER	
TYPE OF MEETING:	MINUTES	REGULAR: October 5, 2009

AGENDA ITEM 1- Meeting called to order 5:32 pm

AGENDA ITEM 2 – Roll Call: All commissioners were present.

AGENDA ITEM 3 – Approval of September 14, 2009 Minutes: (See Action Item Below)

AGENDA ITEM 4– Public Participation: none

AGENDA ITEM 5 – Police Update: Overtime statistics were discussed by Weinheimer. Calls for service for mall bars were up slightly from last year. Mall Crawl was discussed. Sixty five officers scheduled that night with 40 on the mall (eight officers per block). Time change will occur on Halloween night and the police are considering asking bars to close at the first (original) 2am. Dahl suggested additional officers at 11th and Marine, which is the walk home route from the mall, to prevent vandalism. Winter mentioned soliciting the Responsible Hospitality Group for support with closing the bars. Patterson suggested doing whatever was necessary to prevent the crawl party. Police would like to prevent the mob psychology from occurring. Koval mentioned the need to get a message out to the outlying communities of Boulder regarding the crawl. The Good Samaritan law does not prosecute those that attend people who need medical attention due to excessive drinking. McMullen questioned if the Naked Pumpkin Run was going to occur on Halloween night.

AGENDA ITEM 6 – Parks Update: Green discussed the Family Gathering Area on the mall and the improvements that consultants have designed. The improvements are necessary due to rotting wood and the safety of the play area with taking out the steps that go into the area by raising the level of pea gravel and its rocks. Raised planter would change, pea gravel raised and the wood would be replaced with that on the bridge which is more forgiving when fallen on. Patterson questioned when work would happen and responded that during the winter, after Halloween. Rutherford suggested putting a box there for donations to supplement the cost of the new area. Dahl concurred. Green revealed that funds are identified for this project. McMullen suggested using FSC (Forestry Stewardship Council) wood that comes from sustainable forests in Brazil. Winter mentioned that the 35th anniversary of the mall is coming up. McMullen suggested a contest to name the rocks for the anniversary of the mall. Winter revealed that for the 25th anniversary they solicited stories from the public regarding the rocks. Winter suggested that the rock descriptive. Courtney Strong mentioned that flower beds are being worked on.

AGENDA ITEM 7 – BID Update: Maher mentioned that the Munchkin Masquerade will be on Thursday, Oct. 29 and asked the word get out since the Daily Camera misprinted it for the 31st. The East and West End banner mock ups were presented for comments. A ten thousand dollar grant was given to the BID for LED lights. Signage issues were mentioned. BID Board approved the 2010 budget last month with a higher mil levy with most of the increase in funds going to marketing. A Tesla Motors Gallery signed a 6 month lease downtown. Kingsley clothing will be closing their doors after 60 years in Boulder. McMullen asked about the BID members selected from nominations.

AGENDA ITEM 8–Matters from the Commissioners: Patterson questioned the DMC goals for the year. McMullen discussed each item and revealed that progress was being made by affiliate organizations. Dahl brought up that a discount card for employees on the mall should be encouraged. Landrith offered that the decals on the EcoPass are available and Dahl could use them for her clients. Patterson commented that people are somewhat negative to the Love the Local concept. Love the Local was created a year ago to bring awareness that 85% of the downtown community was locally owned. Dahl would like to have an incentive for mall employees to spend on the mall.

AGENDA ITEM 9– Matters from the Staff: Winter addressed the goal of the downtown investment. Parks to begin a replacement fund to address public infrastructure by identifying what's down there and what needs replacement along with looking at new things for the mall. The city budget process is difficult and timely. Winter continued that there is a West End meeting at 2pm on Friday to build community on the West end, parking to be addressed. On the 10th, the program "Update

Boulder” will be taped to address shopping locally for the holidays. Winters to discuss the sufficient products within Boulder for one’s shopping, no need to go elsewhere. Events and opportunities for the holidays will be mentioned at the taping. The Civic Use Task Force will meet next Tuesday and on the 27th with two interested parties attending. Right of Way Committee met last week with good ideas on the sign board and development of criteria for safety. Landrith commented on the Downtown Green Committee discussion regarding a roof top gardening in an urban setting. Patterson questioned the capability of the structure to carry such loads of dirt and water. Landrith responded that it would be a removable item with consideration to maintain the structures integrity. The Visitors Center may become a center an educational and informational center of energy conservation. Mobile vending cart process has one opening across from the Boulder Café, 8 carts are up for re-applications with five appointed last year. The process will begin the middle of October with feedback back in early January. Cunningham is anticipating 75 to 80 applicants for the one spot. Patterson asked of the success of those carts selected this year and Cunningham commented that they were successful. Dahl asked how many carts were on the mall with 14 as the response. Cunningham will provide as much information as possible to the commission. Jobert mentioned that one indictor that has been watched was on-street meters and they had gone down for the first time. Matthews updated that the garages just finished being power washed; bids for painting are beginning, signage bids beginning shortly. Cleaning of elevators and elevator wells to begin shortly.

Meeting adjourned at 6:48 pm - Koval motioned for adjournment. Rutherford seconded. All commissioners were in favor.

ACTION ITEMS:

MOTION: Patterson motioned to approve the September 14, 2009 minutes. Rutherford seconded. Approved unanimously by all commissioners.

November 2, 2009	Council Chambers	Regular Meeting
	5:30 p.m.	

APPROVED BY:

DOWTOWN MANAGEMENT COMMISSION

Attest:
Ruth Weiss, Secretary

Matt McMullen, Chair