

CITY OF BOULDER, COLORADO
BOARDS AND COMMISSIONS MEETING MINUTES FORM

NAME OF BOARD/COMMISSION: UNIVERSITY HILL COMMERCIAL AREA
MANAGEMENT COMMISSION

NAME/TELEPHONE OF PERSON PREPARING SUMMARY: Ruth Weiss 303-413-7318

NAMES OF MEMBERS, STAFF, AND INVITED GUESTS PRESENT

BOARD MEMBERS: DAHL, GRIFFITH, MILLER (absent), MITCHELL, SHRUM

STAFF: WINTER, LANDRITH, CUNNINGHAM, JOBERT, MATTHEWS, WEISS

GUEST(S): JANE STOYVA, NICOLE EWAYS JIMMY BORNHEIMER,

TYPE OF MEETING: MINUTES REGULAR MEETING: August 19, 2009

AGENDA ITEM 1 - Roll Call: Meeting called to order at 9:05 a.m.

AGENDA ITEM 2 – Approval of the July 15, 2009 Minutes. (SEE ACTION ITEM BELOW)

AGENDA ITEM 3 – Public Participation: Jimmy Bornheimer, vending cart business owner, looking to examine the needs of the University Hill residents and businesses for his product.

AGENDA ITEM 4 – Police Update: Officer Coon unable to attend.

AGENDA ITEM 5 – UHNA Update: Stoyva commented that the website is happening and the webmaster is looking for a link to the Hill businesses. Winter suggested linking UHCAMC to the site and Stoyva agreed. Stoyva looking forward to the revitalization of the Hill.

AGENDA ITEM 6 – Parking Services Update: Matthews mentioned the power washing on the Hill and Shrum expressed appreciation. Matthews and Landrith met with Eva Hueber and a Tri Exec member to discuss student ownership options on the Hill. One such option was to hold a contest to "Adopt a Block" or "Adopt an Area" in the month of October. This contest is for students to take over an area so that it is clean for Homecoming and give recognition at Homecoming for their efforts. Matthews continue that Landrith and he will be attending a meeting tomorrow at Snarf's with city Right of Way inspectors to discuss their patio congestion. Grate replaced in front of Fox. CU logo not yet complete at 13th and Penn.

AGENDA ITEM 7 – Hill Flea Event Update: Nicole Eways looking forward to the start of the Hill Flea Market on Sunday. Zero waste will happen but without CU participation due to football games. Burnt Toast will provide their recycle bins. Trash volume will be monitored. Thirty vendors on board with French performers and Samba band. Financial up front details well handled. Good support from media. Stoyva commented on the wonderful poster for the market produced by Steve Louthwaite. Griffith mentioned that the poster will be done in black and white for schoolchildren to color in. Fringe will have performances during the day. Produce vendors on board for market. Booths can be used for non-profit donation. Schedule of events/programs will be on the website. Mitchell asked for a map of booth arrangement. Eways replied that it is in process.

AGENDA ITEM 8 – Matters from the Commissioners: Griffith mentioned a potential English study abroad program and her discussions with Google regarding a 3-D model of the Hill. Shrum commented on the notes from the Revitalization Workshop and he has not seen anyone step up to take responsibility for improving the Hill. Shrum questioned the commissioners for their role in the revitalization and how to undertake it. Winter commented that she met with Planning regarding specific zoning issues being worked on and then set responsibility and a timeline. Dahl responded that it makes sense for this Board

to pull it together, create subcommittees and then plan meetings with the subcommittee. Winter mentioned the concept of ownership and having two people participate from each group. Shrum suggested that all information be maintained and create an agenda item to keep on track. Winter agreed and to use the Work Plan as the guide. Shrum would like to see subcommittee meeting synopsis provided after each meeting to the commission. Winter mentioned the CU desires, voiced by Bruno, to begin “clean and safe” from the community level. Shrum would like to see an in depth and personal opinion from each commissioner to create a stance for the Board. Shrum voiced interest in undertaking and spoke with Andrew Shoemaker regarding an entrepreneurial sponsorship with Hill business owners. Shrum voiced concern with a program that grow ideas and how to best serve the hill by student entrepreneurs and residents. Shrum looking for year in and year out programs that continues after students graduate. Stoyva commented that music, acting and art bring people together. Shrum questioned how to integrate it and find leadership, through the board or through the Hill businesses. Shrum will continue to pursue this entrepreneurial idea. Griffith discussed her ideas regarding the Preliminary Draft Work Plan and those issues she has a direct link. Winter mentioned that the Work Plan is preliminary and it needs review for who will follow up and take ownership.

AGENDA ITEM 9 – Matters from the Staff: Winter commented that she spoke to several individuals after the Workshop and that it was an educational experience for the participants. Winter continued that leadership is warranted and CU is an integral key. This group needs to decide on the best communication direction to go forward and keep the fire lit under the feet of the group, per Winter. Winter continued that the role of alcohol on the Hill was a pivotal and key issue. The Hill residents are very concerned with the alcohol issues, and the neighborhood needs to step up with their wants in this area and how they propose to address and resolve it.

Budget Update: Jobert commented that Hill sales tax is down but not as bad as Downtown. Landrith commented on Homecoming activities, parade, 'CU in Hollywood' is the Homecoming theme and tying it to some celebrity residents. Landrith has posted the UHCAMC internship to work with Hill Flea and mentioned the new Hill banners. New set of banners being produced with a new theme of 'What Kind of Buff Are You' on CU's event page. Ralphie logo is not completed on 13th and Penn. Griffith mentioned the potential of producing door hangers and looking for a partner for the backside of the hanger, front side to deal with Flea Market. Winter suggested contacting Jen Korbelik for her experiences with door hangers. Stoyva suggested dates for neighborhood events for residents. Jobert suggested selling the advertising.

Meeting adjourned at 10:22 am. Shruim moved to adjourn. All in favor.

MOTIONS: Shrum motioned for approval of the July 15, 2009 meeting minutes Mitchell seconded the motion; unanimously approved.

August 19, 2009	FUTURE MEETINGS: Council Chambers 9:00 a.m.	Regular Meeting
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APPROVED BY:

UNIVERSITY HILL COMMERCIAL AREA
MANAGEMENT COMMISSION

Attest: _____
Ruth Weiss, Secretary

William Shrum, Chairperson