

LIGHTEN UP BOULDER. BIKE LIGHTS ARE A BRIGHT IDEA.

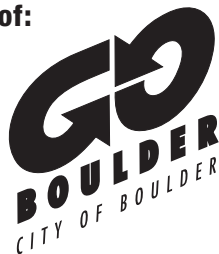


IF YOU'RE riding between dusk and dawn without a mounted white headlight and reflectors, YOU'RE **BREAKING THE LAW.**

The fine for riding at night without a light is **\$50**. But the good news is you can use the attached coupons and receive **10% - 30% off** at local retailers on the bike light accessories **required by law.**

Save money on equipment that could **SAVE YOUR LIFE**. Print out this email and bring these coupons to any of the retailers listed to receive your headlight and reflector discount.

A partnership of:



RETAILERS OFFERING A 10% DISCOUNT ON NITE IZE:

Coupon Code: GEN
Expires: 11/20/09



(Can't be combined with other offers)

Boulder Army Store 1545 Pearl St.	Full Cycle on the Hill 1211 13th St.	Into the Wind 1408 Pearl St.
CU Bookstore 1619 Euclid	Full Cycle on Pearl 1795 Pearl St.	McGuckin Hardware 2525 Arapahoe Ave.

BIKE SHOPS OFFERING A 10-30% DISCOUNT ON BIKE LIGHT ACCESSORIES:

(Can't be combined with other offers)

Bicycle Village, Boulder (15%) 2100 28th St.	The Fix (10%) 3085 Bluff St.	Sports Garage (30%) 2705 B Spruce St.
Boulder Bikesmith (15%) 2432 Arapahoe Ave.	Full Cycle on the Hill (15%) 1211 13th St.	Trek Bicycle Store (10%) 2626 Baseline Rd.
Boulder Cycle Sport (15%) 4580 Broadway	Full Cycle on Pearl (15%) 1795 Pearl St.	University Bikes (15%) 9th and Pearl St.
Community Cycles (25%) 2805 Wilderness Pl.	Performance Bicycle Shop, Boulder (10%) 2450 Arapahoe Ave.	Vecchio's (15%) 1833 Pearl St

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**WHEN YOU RIDE WITHOUT A LIGHT,
YOU CAN'T SEE AHEAD - AND DRIVERS CAN'T SEE YOU.**