

Spanish-Speaking Immigrants

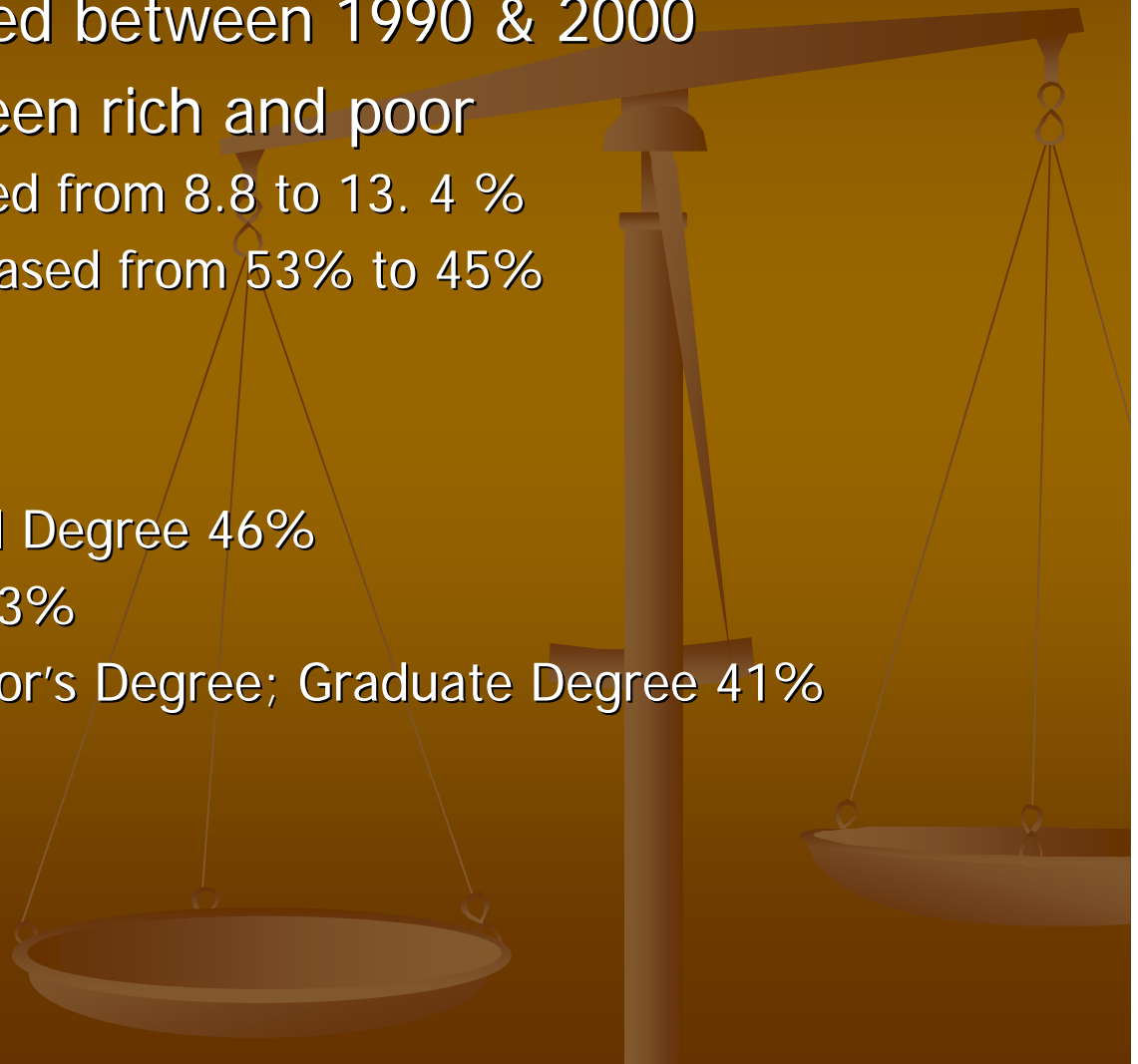


Growth of the Latino Community a Hidden Population

Boulder, Colorado
March 29, 2004

Spanish-Speaking Immigrants

- Latinos almost doubled between 1990 & 2000
- Increasing gap between rich and poor
 - Poverty Level increased from 8.8 to 13.4 %
 - Median Income decreased from 53% to 45%
- Education level
 - Less than High School Degree 46%
 - High School Degree 13%
 - Some College; Bachelor's Degree; Graduate Degree 41%



New Information



■ Trends

- Growth faster than other ethnic groups
- Increase in numbers of those in poverty
- Decrease in median income

■ Contrasts

- Access to health is more difficult
- Insurance coverage declining
- New population is banned from participation

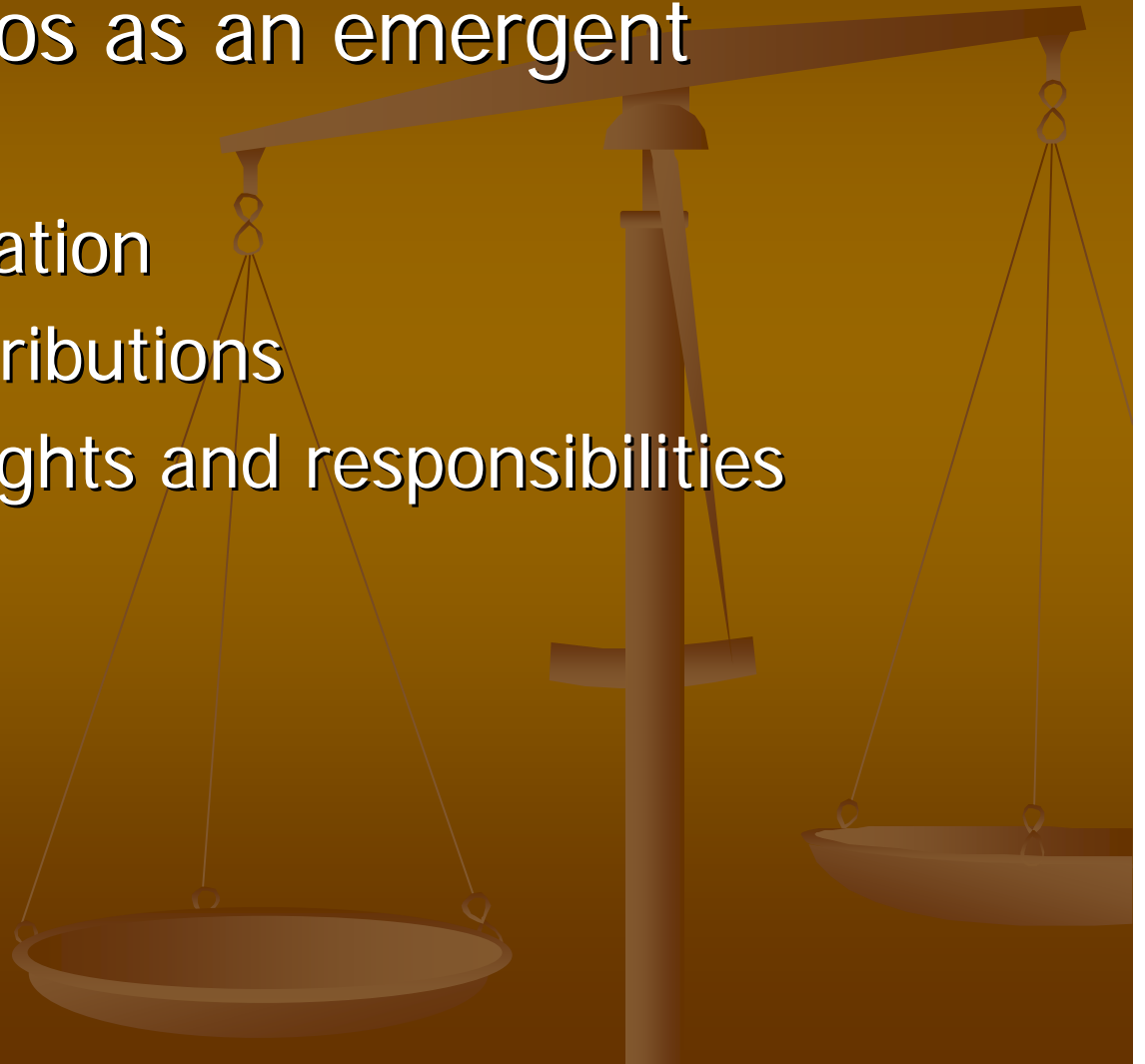
Facts of Reality

- Acceptance and Appreciation
 - Values are denied
 - Contributions not recognized
 - Stereotypes
 - Lazy
 - Terrorist/Criminal
 - Acculturation v/s Assimilation



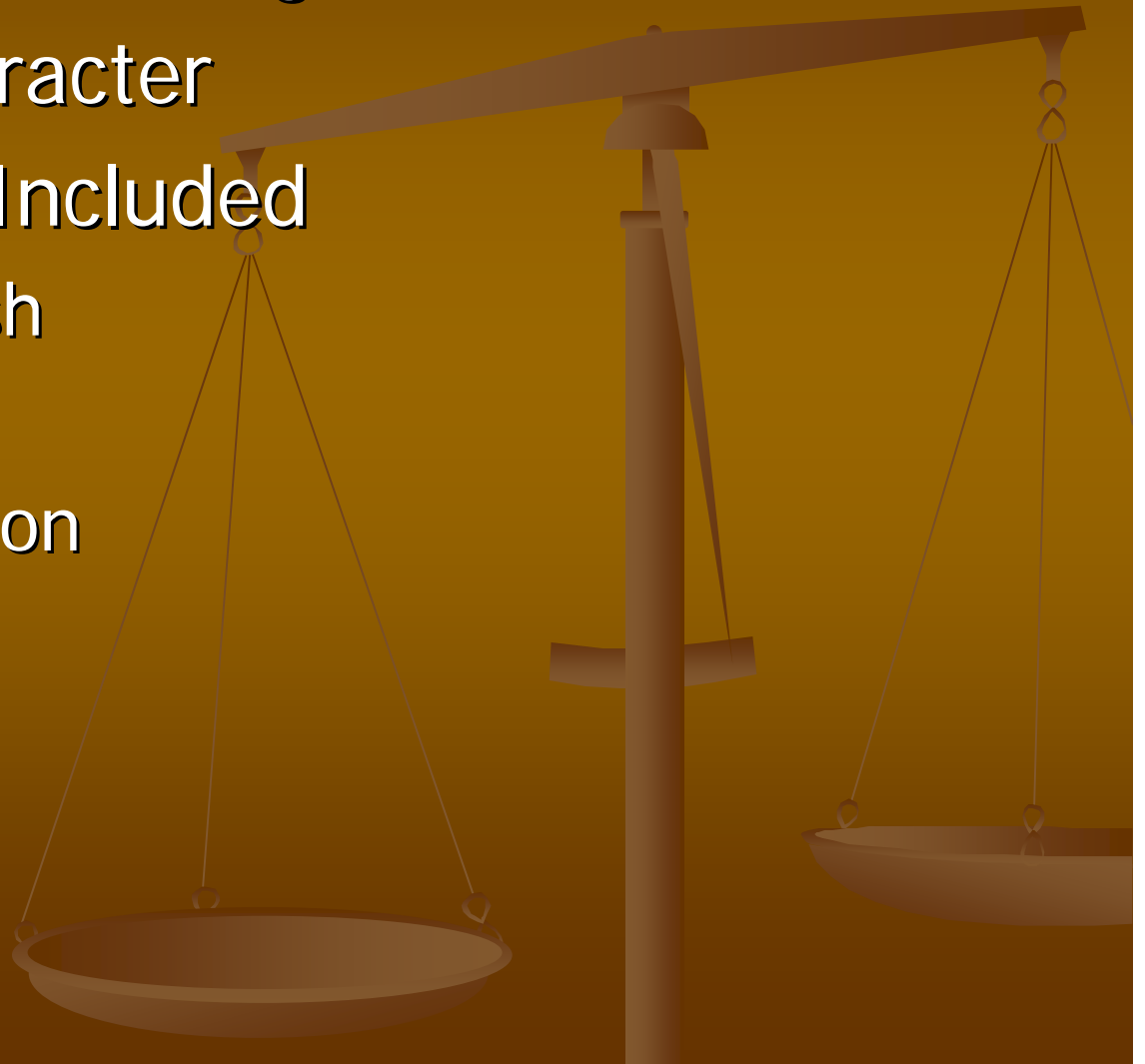
What Can We do?

- Recognize Latinos as an emergent community
 - Accept acculturation
 - Appreciate contributions
 - Provide same rights and responsibilities



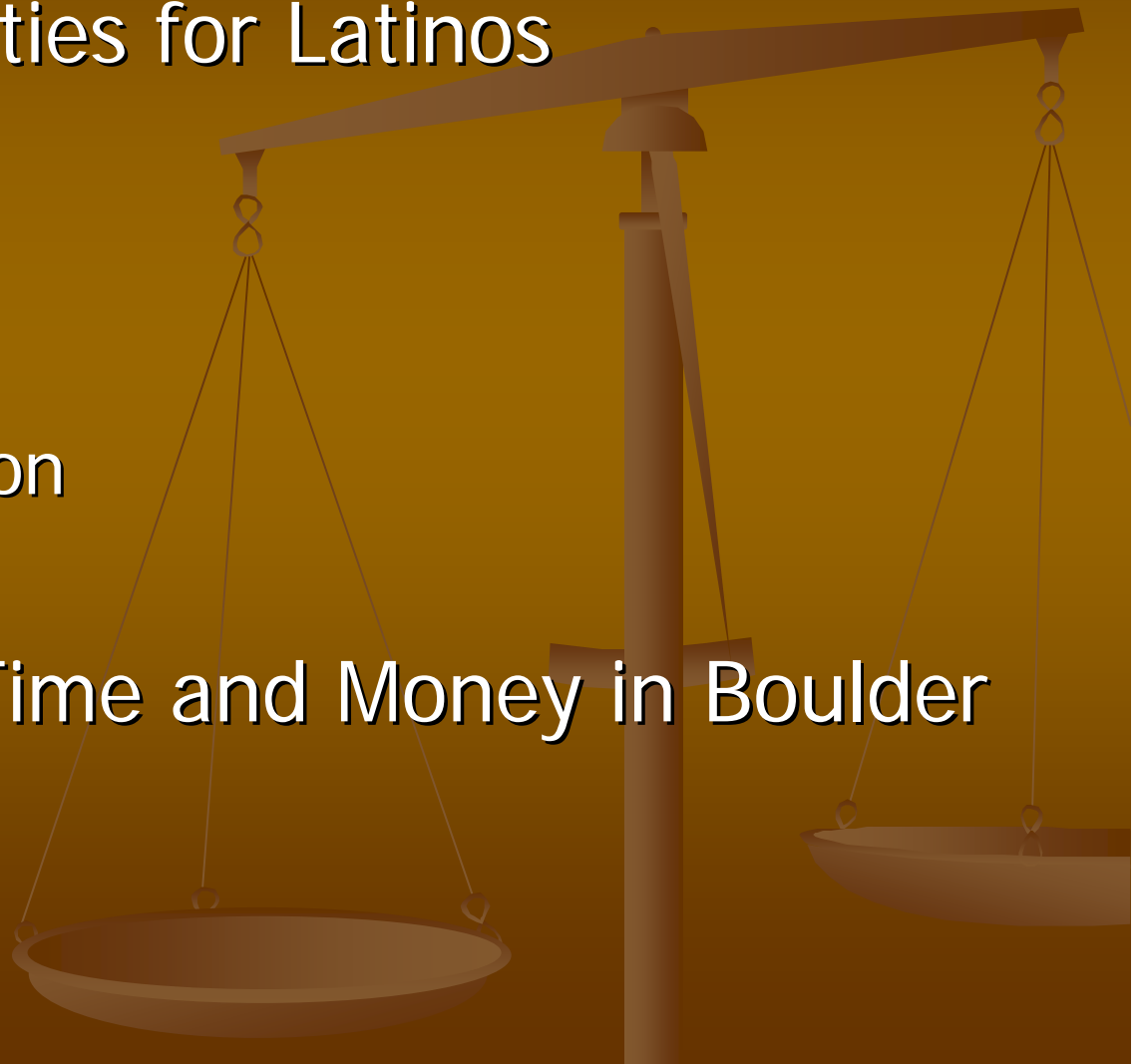
What Should We Expect?

- Abide by Rules and Regulations
- High Moral Character
- Effort in Being Included
 - Learning English
 - Sharing Values
 - Civic Participation



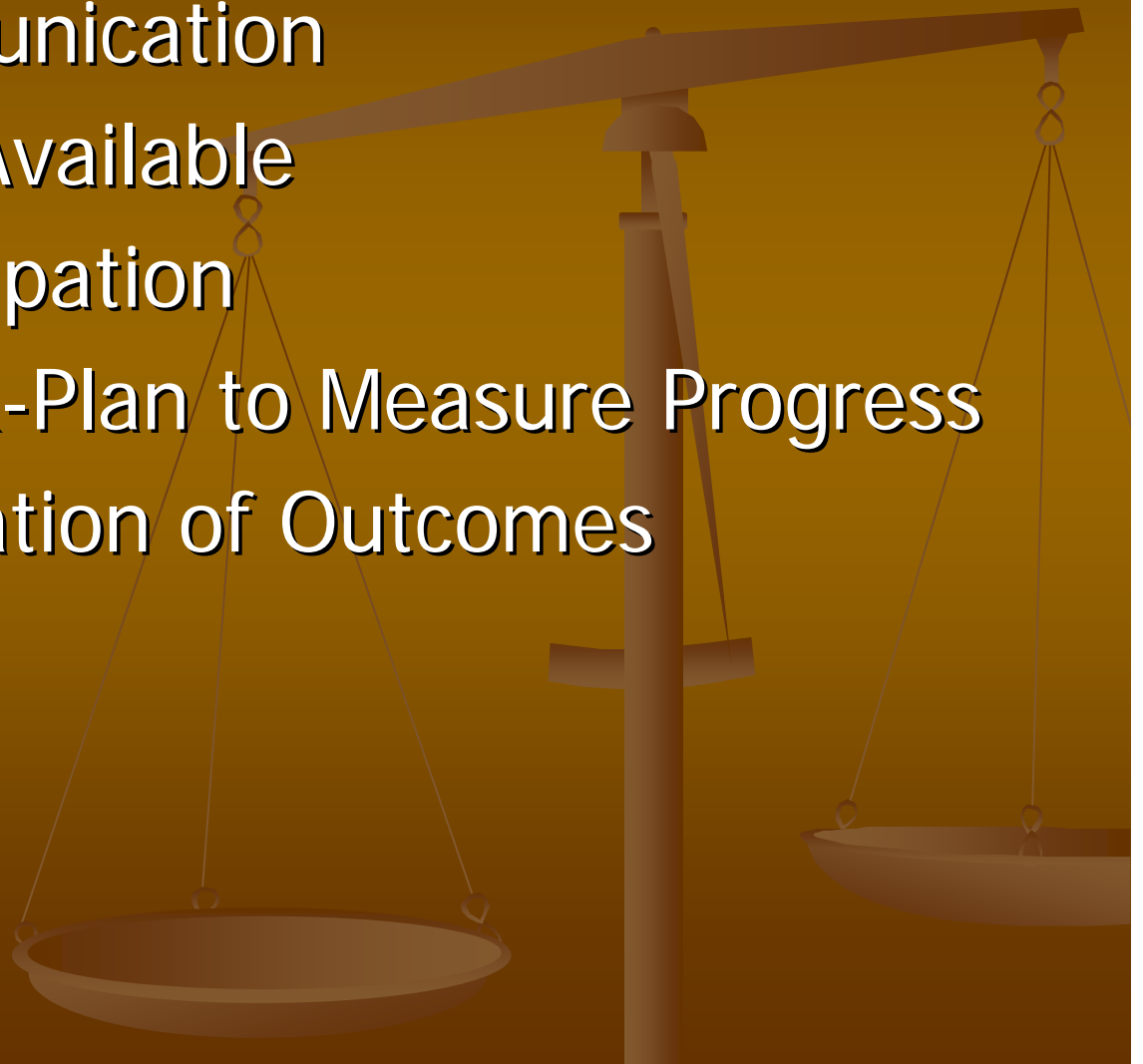
Ideal Outcome

- Equal opportunities for Latinos
 - Education
 - Employment
 - Housing
 - Civic participation
- Latinos Spend Time and Money in Boulder



Next Steps

- Improve Communication
- Make Services Available
- Welcome Participation
- Develop a Work-Plan to Measure Progress
- Continue Evaluation of Outcomes



Reap the Benefits

- Highly Educated Community
 - Fill the Gap in Employment (High Tech)
- Better Paid Jobs
 - Improvement in Quality of Life
- More Revenue for the City
 - Income, Sales, and Property taxes
- Contributions
 - Diversity and Values

