



## An Invitation to Boulder County Retail Businesses

Join other businesses that have learned the strategies and rewards for integrating an environmental perspective into their daily operations. Join PACE.

### What Is PACE?

Partners for A Clean Environment (PACE) is an environmental outreach and recognition program offered at no cost to Boulder County businesses. PACE helps businesses review their environmental practices and recognizes environmental leaders.

### Why Participate?

Environmental and economic benefits go hand in hand. PACE helps your business identify ways to reduce energy, water, or waste disposal costs, liability, and environmental impact. In Boulder County's environmentally aware and active community, employees want to be proud of and make a difference at their place of work. Customers notice and appreciate environmental stewardship. The PACE Program promotes environmental leadership by involving employees and educating the community through the following services:

- Educational materials, case studies, service providers, and other resources for waste reduction, energy efficiency, and water conservation options in a retail businesses;
- Individualized assistance from local experts to help businesses improve environmental performance and meet the certification criteria;
- Free advertising for certified businesses on the PACE web site, in local news media, and at local community events; and
- Certificates and window decals for certified businesses to let customers know who participates in PACE

### How Do We Start?

The PACE certification packet for retail businesses describes the certification process, benefits, requirements, and reporting forms. Businesses establish their own schedule for becoming PACE-certified. Contact PACE for more information or to obtain a certification packet.

#### **PACE Contact Information**

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